



FINANCING GROWTH

A special workshop for Middle Market business owners and management

Presented by Kenneth H. Marks, CM&AA

Meet the Speaker



Kenneth is the founder and a Managing Partner of High Rock Partners, Inc. He is an entrepreneur and subject matter expert in mergers, acquisitions and financing of emerging growth and middle market companies.

He teaches MBA electives in financing and M&A at North Carolina State University and has written *The Handbook to Financing Growth* and co-authored *Middle Market M&A: Handbook for Investment Banking and Business Consulting* with Chris Blees, BiggsKofford's CEO.

In today's economy, getting capital from lenders can be a touchy subject for most middle-market business owners.

Join us as we discuss:

- What lenders are specifically looking for to finance small and mid-sized companies
- What areas of your business should be financed to see the most growth
- Where to go when banks say you're not yet bankable
- Strategies in today's economy for financing your exit strategy

Please take 2 minutes to fill out a business survey for our speaker, Kenneth Marks, author of *Financing Growth*.

Visit: www.tinyurl.com/8jtvcao

Wednesday, October 24, 2012,

7:30 - 9:30 a.m.

7:30 a.m. Networking |

8 a.m. Presentation & Workshop | 9 a.m. Q&A

Cheyenne Mountain Resort,
3225 Broadmoor Valley Road



RSVP now!

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